

David Ferrell Recognized as Top North Carolina Lobbyist

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News from Nexsen Pruet

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North State Journal has recognized Nexsen Pruet Public Policy attorney David Ferrell as one of North Carolina's Top 25 lobbyists.

The publication surveyed legislators, business leaders and reporters and has gathered data on clients represented by lobbyists to narrow the list down to less than 4% of registered lobbyists in the state.

David is a North Carolina registered lobbyist and has experience in state, local and executive branch lobbying, grass roots campaigns, and regulatory compliance. His government relations experience includes a diverse group of clients and a wide range of issues, which has allowed him to appear in and monitor legislation in most of the standing legislative committees and interim study committees. David concentrates his law practice in civil matters.

From North State Journal

Lobbying greatness is part perception and part results. But, lobbyists also stand on the importance of their clients and their connections. In an effort to distill lots of qualitative data into usable metrics, the North State Journal staff surveyed legislators, staffers, reporters, business leaders and parsed data on the clients represented by the registered lobbyists this year.

The list is primarily comprised of lobbyists with significant clients — both in number and in quality. We developed a metric for client quality based on many factors, including market capitalization, business trade publication rankings, legislative success, and size. The factors in the rankings were legislator and staffer surveys and client quality scores. Less than 4% of all registered lobbyists made the list.

To read the full article, click here.

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