

Seth L. Hudson

MEMBER

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Practices

Intellectual Property Law
Intellectual Property Litigation

Industries

Manufacturing
Retail

Education

University of Richmond, J.D., 2002

→ *Richmond Journal of Law & Technology*, Articles Editor

North Carolina State University, B.S., 1999

Admissions

- North Carolina
- U.S. District Court, Western, Middle, and Eastern Districts of North Carolina
- South Carolina
- U.S. District Court, District of South Carolina
- Tennessee

Seth Hudson is a registered patent attorney with over 17 years of experience in all phases of international and domestic patent matters. His practice includes patents, trademarks, trade secrets, copyrights, and non-competes. Seth's experience consists of patent and trademark preparation and prosecution before both the United States Patent and Trademark Office and foreign patent and trademark offices in the chemical, mechanical, and electro-mechanical fields.

Seth regularly litigates complex patent, trademark, and copyright infringement and trade secret misappropriation cases. He litigates cases through discovery, trial, and appeal in state and federal courts in North Carolina, South Carolina, Missouri, New Jersey, New York, Texas, Georgia, Idaho, and California.

He is proactive with his clients and counsels them in obtaining, protecting, licensing and enforcing intellectual property, including providing patentability, infringement, and freedom to operate opinions.

Seth also works with clients in areas such as data security, trade secret, advertising, and non-competition issues, including best practices to minimize litigation risks. He regularly conducts trade secret audits and advises his clients on strategies to employ to protect their trade secrets and drafts appropriate nondisclosure and nonuse agreements for protected disclosure.

- U.S. District Court, Eastern District of Tennessee
- United States Patent and Trademark Office

Recognition

Listed in Legal Elite, *Business North Carolina magazine*-Intellectual Property, 2016-2022

Community & Professional

- American Intellectual Property Law Association – Professional Programs Committee; Trade Secrets Committee; Trademark Litigation Committee
- Arts & Science Council's Volunteer Lawyers for Artists
- South Carolina Intellectual Property and Innovation Committee
- National Eagle Scout Association
- Cub Scout Pack 3- Assistant Cub Master

ARTICLES

- "Using the UDRP to Combat Unauthorized Access to Computer Systems and Online Fraud," May 2021
- "Protective Orders May Not Be So Protectable," American Intellectual Property Law Association's Annual Meeting October 2019.
- "Architectural Designs: A Copyright Perspective," News and Notes, South Carolina Bar's Construction Law Newsletter, June 2009.

PRESENTATIONS

- "Best Practices For Negotiating Protective Orders and Third Party Involvement," American Intellectual Property Law Association's Annual Meeting, October 2019.
- "Obama Administration's Trade Secret Initiative," American Intellectual Property Law Association's Spring Meeting, May 2013.
- "Protecting Your Intellectual Property Rights," The Artist as an Entrepreneur Institute, 2010, 2011, 2012.
- "An Inventive Approach to Mental Illness & Substance Abuse," North Carolina Bar Association CLE, February 2009.

News

11.02.2020 | News from Nexsen Pruet

Nexsen Pruet Expands Intellectual Property Team

Insights

10.06.2021 | Publication

The America Invents Act, Ten Years After Enactment - Part 1: "First Inventor to File"

09.10.2021 | Article

America Invents Act, Ten Years After Enactment

05.14.2021 | Article

Using the UDRP to Combat Unauthorized Access to Computer Systems and Online Fraud