

Matthew B. Roberts

MEMBER, NEXSEN PRUET BOARD
OF DIRECTORS, HEALTH CARE &
PUBLIC POLICY PRACTICE GROUP
LEADER

t. 803.253.8286

Suite 700
1230 Main Street
Columbia, South Carolina 29201



Practices

Health Law
Business & Commercial Disputes
Mergers & Acquisitions

Industries

Life Sciences
Health Care
Pharmaceuticals

Education

- University of South Carolina, J.D., 1995
- University of South Carolina, B.A., 1990

Admissions

- South Carolina
- North Carolina

Representing health care providers and life sciences companies has been a critical mission at Nexsen Pruet for six decades. Matthew Robert's dedication to continuing that tradition is why firm leadership selected him to Chair the firm's Health Care Practice Group.

Matthew's Practice

Matthew has assisted providers in virtually every aspect of the health care business. Matthew is also very involved with clients operating in the life sciences industry, advising them on issues related to governance, strategic planning, compliance, corporate and transaction matters.

Typically, his health care engagements are focused on:

- Healthcare affiliations and joint ventures
- Physician/hospital relationships
- Managed care issues
- Stark/Anti-Kickback laws
- General compliance matters
- Health care contracts
- Board governance

Matthew has set up single service agreements, developed integrated physician networks and established other collaborative arrangements between health care providers, including PHOs, IPAs, ACOs, and CINs. Matthew also has experience advising provider clients on value-based care issues.

Matthew collaborates with clients to create and implement strategic plans and has extensive experience advising clients on affiliations, joint ventures, and purchase and sale of businesses. He also advises health care provider, and life sciences Boards on matters including executive compensation, conflict of interest policies and Board involvement in compliance and quality-related issues.

Matthew also works with health care and life sciences clients on ways to minimize their exposure compliance risk caused by the myriad of regulatory requirements found in the health care industry and to create a "culture of compliance" implemented on a system-wide basis.

Matthew routinely works with providers to assist them in resolving payment and billing disputes with various types of payors. This includes negotiating managed care agreements and dealing with disputes with payors.

The Credentials

Matthew earned his undergraduate degree in International Relations, magna cum laude, from the University of South Carolina, where he was elected to Phi Beta Kappa. He earned his law degree from the University of South Carolina School of Law, where he was a member of the South Carolina Law Review and of the Order of the Wig and Robe. He is an active member of the American Health Lawyers Association.

Recognitions

- Recognized by *Chambers USA*, Health Care, South Carolina 2020-2022
- Listed in *Best Lawyer's in America* for "Lawyer of the Year" in Columbia, S.C. in Health Care Law, 2022
- *Columbia Business Monthly's* Legal Elite of the Midlands since 2015
- Listed in *Best Lawyers in America* for Health Care Law, Since 2009
- Martindale-Hubbell AV Preeminent Peer Review Rated
- Riley Institute Diversity Leadership Program 2017
- 2010 In All Things Charity Award, Healthy Learners
- "Who's Who in Health Care" - Charlotte Business Journal
- Leadership Columbia

Community & Professional

- SCBIO Board Member, 2020
- Healthy Learners - Board Member, Chairman (2016-2020)
- Carolina Children's Home - Board Member

- The Free Medical Clinic - Board Member
- South Carolina Bar - Health Law Section
- North Carolina Bar Association - Health Law Section
- Vice Chair, Business Law & Governance Practice Group, American Health Lawyers Association (2016-2018)
- American Bar Association
- Health Care Compliance Association
- Healthcare Financial Managers Association (NC/SC)

Presentations

Co-Presenter, "Good Faith Estimates," (Post Webinar Q&A) February 3, 2022

Moderator, "NCBIO Clinical Trials Forum," December 8, 2021

Speaker, SCHA Annual CFO Forum, "Managing the Trend Toward Transparency," August 18, 2021

Panelist, Midlands MGMA Meeting, "Surprise Billing and Price Transparency," June 16, 2021

Panelist, "Life Sciences Round Table 2021," April 2021

Featured Panelist, "Next Up -- How SC Healthcare is Taking On COVID-19," a 1-hour virtual conversation providing key stakeholders of South Carolina's life sciences industry with a current snapshot of SC's healthcare climate now, and the path forward as we begin the move towards normalcy, May 19, 2020

Speaker, "SC and NC Emergency Regulatory Changes and Telehealth: Guidance, Implementation, and Pitfalls," Nexsen Pruet, Columbia, SC, March 26, 2020

Presenter, "Managed Care Contracting in South Carolina," SCHA, Columbia, SC, November 2019

Presenter, "Managed Care Contracting in South Carolina," SCHA CFO Forum, Charleston, SC, August 2019

Co-Presenter, "Medicaid Managed Care in North Carolina: The Future Is Now," Coastal Carolina Health Alliance, Wilmington, NC, June 2019

Co-Presenter, "Health Care Providers' Investment in Technology re: Analytics," Dixon Hughes Goodman Healthcare Symposium, Orlando, FL, June 2019

Co-Presenter, "Best Practices for Managing Hospital Volunteers," South Carolina Hospital Association, Columbia, SC, May 2019

Co-Presenter, "Compliance Overview for Physician Practices," South Carolina Rheumatism Society, Charleston, SC, April 2018

Presenter, "Duties of Nonprofit Board of Directors," Nexsen Pruet Nonprofit Symposium, February 16, 2018

Co-Presenter, "Competing in the Health Care Industry: Antitrust Implications," South Carolina Hospital Association CFO Forum, Charleston, SC, August 2017

Co-Presenter, Nexsen Pruet Direct Contracting Symposium, Columbia, SC, June 2017

Co-Presenter, "In a Post-Yates World, Do Your Board and Officers Have Adequate Protection?" American Health Lawyers Association, Webinar, Columbia, SC, November 2016

Presenter, "Update on Legal Trends in Healthcare," Dixon Hughes Goodman Hospital Symposium, Greenville, SC, September 2016

Co-Presenter, "State of Telehealth in South Carolina; Fraud & Abuse Issues in Telehealth," Palmetto Care Connections, Columbia, April 2016

Presenter, "Competition and Antitrust in Healthcare," Medical University of South Carolina Masters in Health Administration program, Charleston, SC, November 2015

Co-Presenter, "Direct Contracting: A New Opportunity For An Old Idea?" South Carolina Hospital Association Annual, Trustees, Administrator and Physicians ("TAP") meeting, Hilton Head, SC, September 2015

Co-Presenter, "Preparing Boards for Assuming Risk," Dixon Hughes Goodman Healthcare Symposium, Orlando, FL, May 2015

Co-Presenter, "Legal Issues in Hospital Administration," Medical University of South Carolina Masters in Health Administration program, Charleston, SC, November 2014

Co-Presenter, "Risk Capability and the Hard Work of Healthcare Transformation: Connecting the Dots with Governance," South Carolina Hospital Association Annual, Trustees, Administrator and Physicians ("TAP") meeting, Hilton Head, SC, September 2014

Publications

Issues and Considerations in an Evolving Liability Environment: Summaries and Checklists Regarding Protections for Board of Directors and Executive Officers

Matthew Roberts co-authored a toolkit on behalf of the AHLA Business Law and Governance Practice Group, that identified liability issues for directors and officers that organizations should be aware of and provided checklists of matters to consider with respect to managing challenges and risks. (AHLA PG Toolkit, December 2018)

Navigating the Challenges of Physician Board Membership

Due in large part to the increased affiliation between hospitals and physicians, some hospital boards are seeking additional physician representation. Many hospitals have determined that having physician board members is an effective physician-alignment strategy and gives the board a different, but much needed, perspective on clinical

issues.

Amendment to the Stark Law Effective January 1

The healthcare reform act, known as the Patient Protection and Affordable Care Act (PPACA), has now been passed into law and will affect the lives of Americans in numerous ways. One change impacts the way in which some healthcare entities operate their businesses to comply with the ever changing landscape of the Stark law.

News

07.14.2022 | Media Mention

Nexsen Pruet Health Care attorney Matthew Roberts was recently quoted in an article for *Health Payer Specialist*.

06.10.2020 | Media Mention

Taking The Pulse Podcast Highlights South Carolina Health Care

05.22.2020 | Webinar

Matthew Roberts on SCBIO Webinar: Next Up - How SC Healthcare is Taking on COVID-19

Insights

06.15.2022 | Article

When Health Care Systems and Life Science Companies Collaborate: Benefits and Key Issues

03.28.2022 | Article

Key Issues for Board Members of Life Sciences Companies to Follow in 2022

12.02.2021 | Article

The Impact of COVID-19 on Clinical Research in the Life Sciences Industry: Is there a Silver Lining?

Blog Post

Taking the Pulse

09.13.2021 | Article

Health Care Consumerism

07.01.2021 | Article

Trend Toward Transparency in Pricing Continues

04.30.2021 | Article

South Carolina Life Sciences Industry: A Bright Future

01.29.2021 | Article

Top Ten Health Care Issues to Follow in the Carolinas in 2021

01.12.2021 | Article

Update on Hospital Price Transparency Rules Effective January 1, 2021

11.13.2020

Transparency in Pricing Trend Continues with New Federal Rule that Applies to Health Plans

08.17.2020

Serving on the Board of Directors of a Health Care Provider Organization During COVID-19

05.12.2020

A Glimpse at Recent State and Federal COVID-19 Testing Developments

04.21.2020

Nexsen Pruet and SCHA Team Up for a Q&A on Labor Related COVID-19 Topics

04.01.2020

Emergency Health Powers Act

03.27.2020

SC and NC Emergency Regulatory Changes and Telehealth: Guidance, Implementation, and Pitfalls

06.28.2018

Alert: NCI Awarded Payment Error Rate Measurement Review Contractor (PERM RC) by HHS

05.03.2018

Three Strikes and You're Out: CMS Targeted Probe and Educate (TPE) Process

04.26.2018

Creativity Over Hammers

03.22.2018

How to Stop a Steam Roller: Defending the Veterans Affairs Audit by CGI Federal

02.12.2018

Tales of Two Fraud Investigations Terminated and the Lives Blessed by Truth