

Todd Allen Serbin

SPECIAL COUNSEL

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Practices

Intellectual Property Law
Intellectual Property Litigation

Industries

Entertainment

Education

- Villanova University School of Law, J.D., 1999
- University of Michigan, B.S.E., Aerospace, 1996
- Universität Wien - Vienna, Austria, Zeugnis for Foreign Study, 1995

Admissions

- South Carolina
- Florida
- United States Patent and Trademark Office
- U.S. District Court, Southern District of Florida
- U.S. District Court, Northern District of Florida

I am Special Counsel in the Intellectual Property Group and focus my practice on matters related to patent, trademark, copyright, trade secret and entertainment law.

With nearly two decades of experience counseling clients ranging in size from individuals to Fortune 500 companies, I am prepared to tackle IP challenges with varying levels of sophistication and complexity. My range of experience includes preparation and prosecution of domestic and foreign patent and trademark applications, negotiation of IP related agreements such as assignments, license and joint research/venture agreements and providing patentability and infringement opinions.

I have a wealth of international IP experience to offer clients as a consequence of practicing overseas for a number of years. I have prepared substantive international filings for the EPO (Europe), the JPO (Japan), CIPO (Canada), and SIPO (China), among others.

My entertainment law practice includes counseling, negotiating and litigating matters for individual artists and authors. I also represent entertainment-related companies, such as promoters, publishers and record labels.

Previously, I practiced with Philadelphia-based Nachmias Morris & Alt, P.C. in Columbia, Ehrlich & Fenster, Ltd. in Tel Aviv, Israel and Lott & Friedland, P. A. in Miami.

- U.S. District Court, Middle District of Florida
- U.S. District Court, Eastern District of Michigan

Recognitions

- Listed in *Best Lawyers in America* for Patent Law in 2020, 2022
- Listed in *Best Lawyers in America List* for "Lawyer of the Year" for Intellectual Property in Columbia in 2020
- Martindale-Hubbell "AV" Preeminent Peer Review Rated
- *Columbia Business Monthly's* Legal Elite of the Midlands, 2013-2016 and 2018-2019, 2022
- Legal Elite of the Midlands - Top Attorney Vote for Intellectual Property Law, 2016, 2022

Community & Professional

- Miriam Barbosa Dance Company, Board of Directors
- JDRF Palmetto Chapter, Board of Directors
- University of Michigan, Columbia Spirit Club, Board of Directors
- Beth Shalom Synagogue, Board of Directors
- Carolina Patent, Trademark and Copyright Lawyers Association
- South Carolina Bar, In-House Counsel Committee
- Villanova University School of Law Minority Alumni Society
- Capital City Club, Network Club, Executive Board
- International Trademark Association (INTA)

News

08.17.2021 | News from Nexsen Pruet
39 Nexsen Pruet Attorneys Listed in 2021 Legal Elite of South Carolina

Insights

06.10.2021 | Article
U.S. Counsel Required for Foreign Applicants in Trademark Matters