

## Entertainment

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### Professionals

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The convergence of technology, the Internet, traditional entertainment, and mainstream communications media has created challenges that grow more complex by the day. Our attorneys have the skills and experience to manage those challenges and provide effective, value-added representation in a range of entertainment and media content matters. We provide comprehensive legal services to individual artists and entertainment industry companies.

We represent musicians, authors, newscasters, radio personalities, screenwriters, directors, producers, production companies, publishers, and distribution companies. Our capabilities include negotiating and drafting agreements, and providing counsel, related to:

- Recording
- Producing
- Artist management
- Distribution
- Music publishing
- Book publishing
- Personal contracts
- Touring
- Merchandising
- Corporate sponsorships
- Licensing
- Online media
- Agency representation
- Executive employment
- Sideman arrangements
- Corporate formations

We also advise athletes, artists, media professionals, and entertainment-related companies on intellectual property issues and Internet law. These include the registration and prosecution of copyrights and trademarks; litigating, arbitrating and mediating intellectual property disputes; and

protecting intellectual property rights.

Nexsen Pruet's entertainment clients have access to resources that go beyond the industry itself. With approximately 30 practice areas – including corporate, estate planning, tax, litigation, alternative dispute resolution, and economic development representation – we have the knowledge and capabilities to shape specific solutions to your challenges.